



OCTEVAW

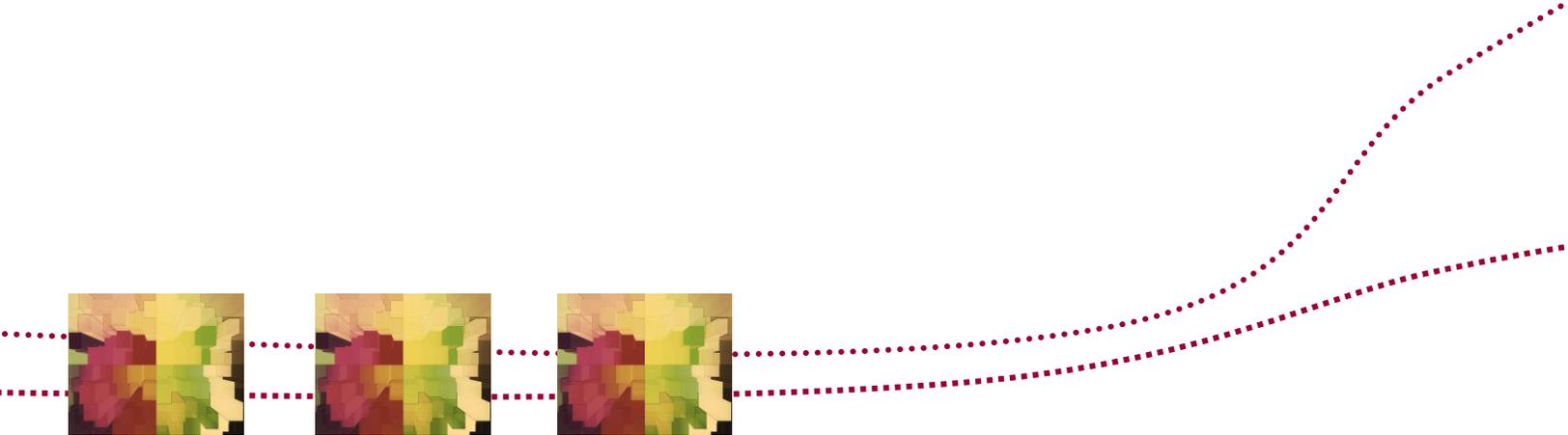
Annual General Report

2011-12

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MISSION.

OCTEVAW is a coalition of organizations and individuals dedicated to ending violence against women and, through leadership, education, advocacy and political action, to promoting a coordinated response to women and their children who have experienced abuse.

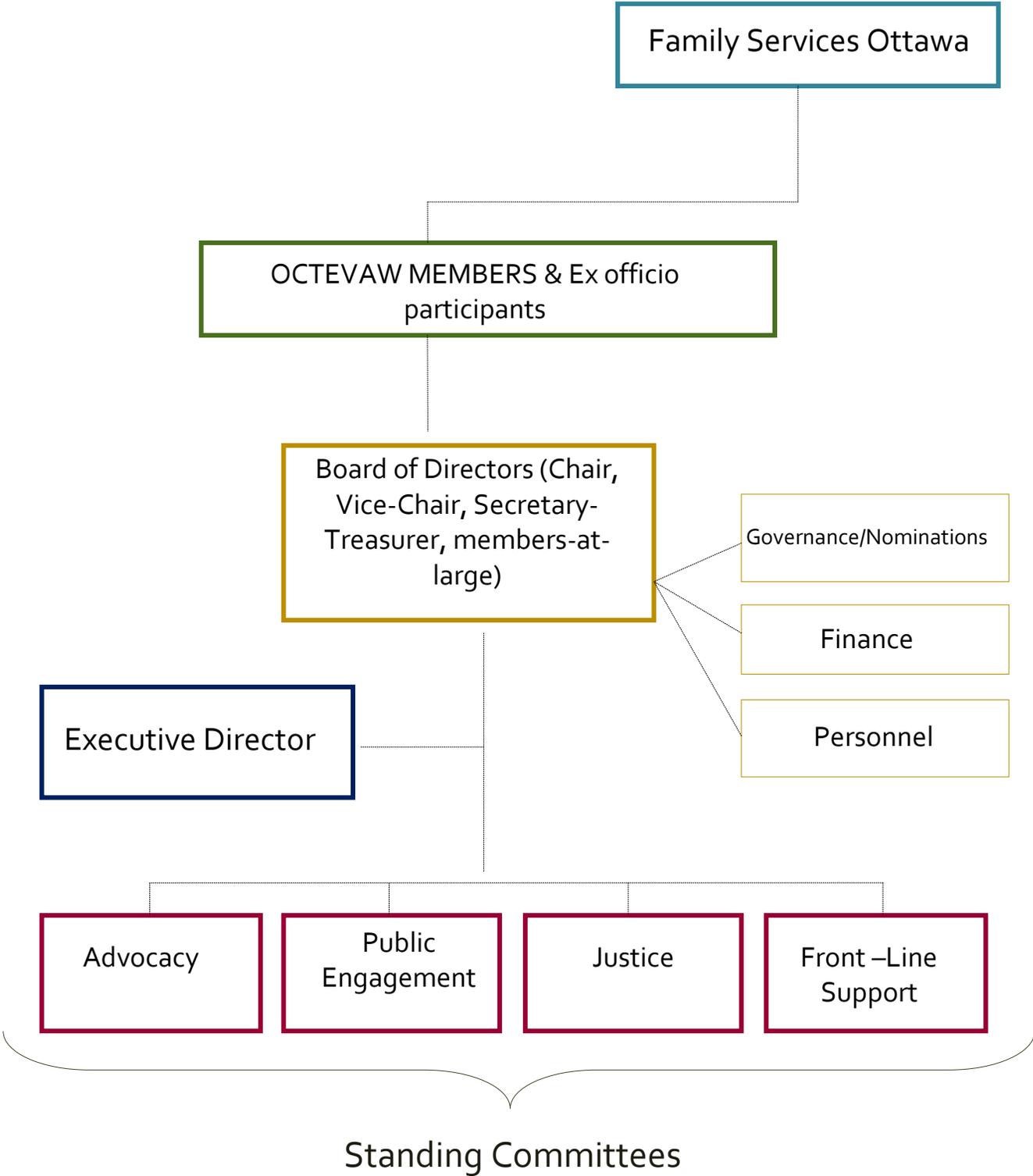
VISION.

OCTEVAW aspires to a future in which: no woman in our community need fear for her safety and well-being, or that of her children; respect for inherent worth and dignity of all women is reflected in our public institutions; all members of the community are united in supporting efforts to ensure a permanent end to violence and abuse of women and their children in Ottawa.

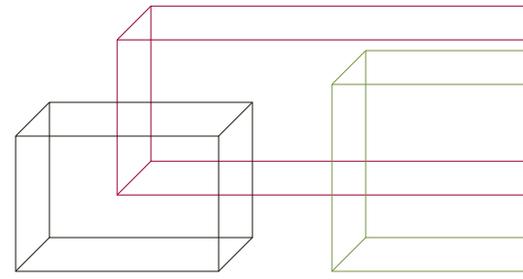
VALUES.

In working collaboratively to achieve equality of rights, fair access to services and resources, and social justice for women and their children who have experienced abuse, OCTEVAW adheres to feminist, anti-racist, anti-oppression and pro-choice principles, and is committed to celebrating diversity, inclusiveness and the dignity of all women and their children.

COALITION STRUCTURE.



Board of Director's Report.



I would like to take the opportunity to thank all of the members who have dedicated their time and effort to the Board of Directors since the last Annual General Meeting in November of 2011. Due to our incorporation and separation from Family Services, we have not had an AGM in nearly a year and a half. As such, some directors were accepted to the board in order to fill vacancies left due to resignations and end of terms. These directors were to be elected by the membership at the AGM in 2013, however resigned their positions before being formally elected by the membership.

ELECTED DIRECTORS AS OF MARCH 2013

- Pamela Pizarro (Chair, currently on maternity leave)
- Isabelle N. Miron (Vice-Chair, currently on maternity leave)

DIRECTORS WHO ENDED THEIR TERMS

- Bonnie Stephanson (Member-at-Large)

DIRECTORS WHO RESIGNED:

- Jenna McKay (Member-at-Large)
- Jenni Fraser (Member-at-Large)
- Vivian Chan (Treasurer)
- Melanie Leduc (Member-at-Large)
- Tracy Bray (Member-at-Large, unelected)
- Simon Lapierre (Member-at-Large, unelected)

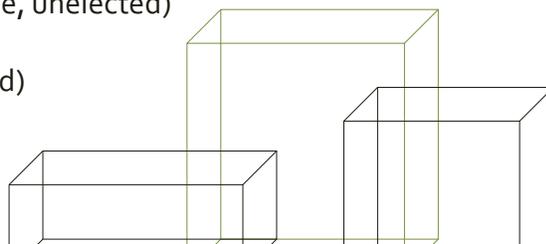
We are also very happy to welcome a number of new individual members to our Coalition and our Board of Directors who are up for election:

- Ertha Doliscar (Treasurer)
- Aatika Ahmed (Member-at-Large)
- Jessica Barrow (Member-at-Large)
- Louise Grace (Member-at-Large)
- Sarah McKinnon (Member-at-Large)
- Ubah Hersi (Member-at-Large)
- Chantal Cadieux (Member-at-Large)

As well, the Board of Directors would like to recognize the hard work of the Chairs of the Standing Committees:

- Justice: Peter Jupp and Steve Sullivan
- Public Engagement: Bailey Reid
- Advocacy: Valerie Collicott
- Frontline: Rotating Chair with Adrianna Oatu as contact person

Finally, thank you to our hard working Executive Director Stefanie Lomatski, without whom our coalition would simply not function. Together with other staff members, Stefanie ensures that our members feel connected to the coalition, our community partners are engaged in our work, and that the mission and values of our coalition are met.



GOOD BYE Message

My time as Chair of the first OCTEVAW Board of Directors has been a wonderful and enriching experience. As I leave the position and help with the transition to a new chair, I want to thank all of the former and current directors who I had the pleasure of working with. Over the past two years OCTEVAW has grown tremendously and gone through a number of exciting changes, and I am proud that I was able to help lead our Coalition into the future. To our incredible members, I thank you all for your continued hard work towards ending violence against women in our community. It has been my pleasure serving as chair and I wish the Coalition all the best in all future endeavors.

Since the last 2010-11 AGM, OCTEVAW achieved our goal in finding office space to accommodate our growing needs. The Board of Directors would like to take the opportunity to thank Family Services of Ottawa for their support and for graciously housing the OCTEVAW office for many years. As well, we were successful in obtaining incorporated status. Currently our plans to pursue charitable status have been postponed due to concerns over the ability to continue our advocacy work should we obtain this status. The Board of Directors continues to look for fundraising opportunities that allow us to increase revenue without compromising our mission and values. We are also working towards strengthening our internal policies by reviewing and revising our existing human resource policies and by creating strong financial policies. OCTEVAW has also hired a part-time bookkeeper to help ensure fiscal responsibility. *Pamela Pizarro*

FUNDING SUCCESSES.

One of the goals that was outlined in our last strategic plan was to actively seek funding for projects in order to increase the scope of our work. Since 2011, OCTEVAW has been successful in receiving several new grants. Crime Prevention Ottawa has generously agreed to fund our *I Can MANifest Change*, engaging men in the fight against woman abuse; as well as our research project on *Youth, Sexual Violence and Social Media*, which is being conducted by Jordan Fairbairn, Rena Bivens, and Myrna Dawson with the results to be launched in May 2013. In 2012, Status of Women Canada granted OCTEVAW a substantial grant for the *Safer Campus Project*, which is a project that looks to engage all four campuses in Ottawa: the University of Ottawa, Carleton University, La Cité collégiale along with Algonquin College. In partnership with the Ottawa Rape Crisis Centre (ORCC), the project seeks to engage young people and students with preventing violence against women on university and college campuses. The project will also create a citywide social media campaign and develop a mobile app using the Bystander Approach, which emphasizes the role of peers in taking action to prevent violence against women.



EXECUTIVE DIRECTOR'S REPORT.

I would like to thank you, the membership, for your understanding over the past year and a half as we have continued to transition from an unincorporated to an incorporated Coalition. I am excited to say that after this year this process will be complete.

After the last Annual General Meeting in November 2011, we successfully opened our own bank account and also secured an office space, which we moved into in early 2012. Since this time, OCTEVAW has had incredible successes in the growth of our volunteer core, our presence in media, and our movement towards innovative campaigns, projects and initiatives. Together we have continued to maintain, and further build, our partnerships and overall organizational profile, both locally and provincially. We have continued to take on new membership, meeting our goal of three new memberships per year. This will continue to be a focus for both the Board and myself in 2013.

Since becoming your Executive Director in 2011, I have concentrated on some key areas, which are further seeking project funding, development of internal mechanisms to recruit and sustain a volunteer core, promote Standing Committee communication, and continue to build community partnerships.

Project Funding.

In 2011 OCTEVAW received funding from Crime Prevention Ottawa (CPO) for the *I Can MANifest Change* project. This is a two (2) year project that seeks to engage men in addressing violence against women in their own communities. The coordinator for this project is Ron Couchman and in the coming year he will be recruiting and providing a training to men who want to be champions in their own communities.

In 2012 OCTEVAW receive our most substantial grant to date from Status of Women Canada. The project seeks to address violence against women on campuses through completing a research report on perceptions of gender violence and also developing a social media application based on the bystander intervention. The project has had a change in coordinator with Tanya Castle (the first coordinator) leaving to pursue an international position. Currently Dillon Black is the coordinator, who is preparing for the launch of the social media application in September 2012 and on increasing OCTEVAW's presence on social media.

Additionally in 2012, OCTEVAW also partnered with Jordan Fairbairn, Rena Bivens and Myrna Dawson and received funding from CPO to research Youth, Sexual Violence and Social Media. This project will be launched in May 2013.

Finally, OCTEVAW also received a HRDC Summer Student grant in 2012. We gladly welcomed Ashley Miller into this role. She assisted in both in engaging with the community and in further developing our volunteer orientation and application process.



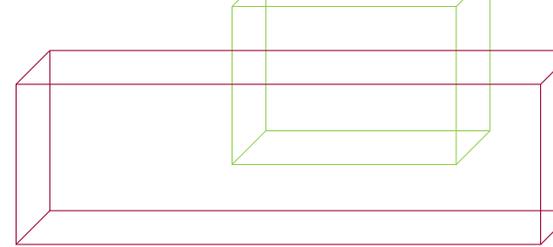
STAFF. OCTEVAW continues to have one (1) paid full time staff (35 hours a week), which is the Executive Director. Her position is both funded by the City of Ottawa (4 days) and the Ministry of Community and Social Services (1 day).

CONTRACT STAFF.

The OCTEVAW contract staff is as follows:

- **Tanya Castle**-VAW Prevention on Campuses (June 2012-December 2012)
- **Dillon Black**-VAW Prevention on Campuses (December 2012-Present)
- **Ron Couchman**-I Can MANifest Change (November 2011-Present)
- **Ian Ford** (January 2012-February 2012)
- **Jordan Fairbairn, Rena Bivens, Myrna Dawson** – CPO Research (November 2012-Present)
- **Ashley Miller**-Outreach and Information Officer (May 2012-July 2012)
- **Sonia Figuracion** – Bookkeeper (February 2012-Present)
- **Annelies Van Oers**-Web Administrator (2008-Present)
- **Caron Translation** (March 2012-Present)
- **Wolfworks printing** (2009-Present)
- **Wendy Schlachta** –Social Media (Presenter)
- **Elana Finestone**-Research- (Presenter)
- **Gaele Card** (2008-January 2012)
- **Trina Forester**-Research HFS (2009-November 2011)

I would like to say thank you to all the staff who contribute their time, talents, knowledge and skill.



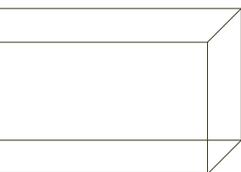
STUDENT INTERNS.

Leila Navabzadeh was a student from Carleton University and she interned with us from September to December 2011. She assisted in organizing one of our largest Court Watch trainings.

Jessica Prominski was a student from Carleton University, who interned with us from January to April 2012. During her time with OCTEVAW she developed the *Consent Is Not A Grey Area* button, which later transformed into a whole campaign. Further, she also teamed with Ashley Miller to organize the film screening of *Miss Representation*.

Ashley Miller was a student from Carleton University and she was with OCTEVAW from January to April 2012. She assisted in daily tasks, in the further development of our volunteer application and orientation and in the planning of our film screening of *Miss Representation*.

Johanna Willows was a law student at the University of Ottawa who interned with OCTEVAW for six (6) weeks between July and August 2012. This was made possible through an intern program partnership between Raven, Cameron, Ballantyne & Yazbeck LLP. Johanna gathered information on Charitable Status and also further provided legal resources for our Court Watch project.



VOLUNTEERS.

Over the past year OCTEVAW's core group of volunteers has continued to grow, due to the larger office space and the online application process. Our objective in 2013 is to continue to strengthen our volunteer retention and recruitment. OCTEVAW would like to thank all volunteers for the time, skill and dedication that they have given over the year.

- **Lydia Lee** joined OCTEVAW in 2012 as one of three (3) Court Watch Coordinators. She has assisted with the development of the Court Watch training and in the recruitment of volunteers.
- **Sherley Merise** joined OCTEVAW in 2012 as one of three (3) Court Watch Coordinators. She is currently responsible for the coordination of the Court Watch schedule and communicating with the volunteers.
- **Helena Bleeker** joined OCTEVAW in 2012 as one of three (3) Court Watch Coordinators. She is currently responsible for creating the volunteer newsletter, volunteer coordination and being available to debrief with the volunteers.

WE CURRENTLY HAVE **22 COURT WATCH VOLUNTEERS**, WHO ATTEND COURT A MINIMUM OF ONCE A MONTH. IT IS OUR HOPE THAT IN 2013/14 THAT WE WILL BE SUCCESSFUL IN OBTAINING FUNDING SO THAT WE CAN COMPLETE A REPORT WITH OUR FINDINGS.

- **Taylor Grant** joined OCTEVAW in 2012 and has shown skill in being able to be an OCTEVAW representative at community events and in assisting with the maintenance of the events calendar.
- **David Goslyn** joined OCTEVAW as a minute taker for the Justice Committee from September to December 2012.
- **Danielle Alaire** assisted in Fall 2011 in training one of our largest Court Watch trainings to date.
- Prevention of Violence Against Women on Campuses Project:

Emma Paling
Nasreen Rajani
Burcu Danishment
Ana Gajic
Jason Quintal
Fadumo Mohamed
Arif Merani
Julie Chung
Michelle Hudson
Martine McBoron

Serra Gunaydin
Daniela Gunn-Doerge
Taylor Grant
Isabeau Welter
Leila Navasbeh
Shannon Mulligan
Jamie Hug
Jessica Menard
Ron Couchman
Laurie Hawco

Thank you to all the volunteers and interns who have given your passion, time, and dedication to the Coalition. You have greatly contributed to our work!

ENGAGING THE COMMUNITY

"I pledge not to turn a blind eye on Violence Against Women!"

In November, during Women Abuse Awareness Month, we sought to engage the wider community through the Shine the Light campaign, and our social media community with a campaign entitled **"Pledge it"**. For this campaign we asked students and community members to tell us how they will address violence against women and inequity in their lives. We were unsure how this campaign would be embraced and we were excited to see students and the wider community participating and sharing their voice. Our goal is to continue to grow this campaign in 2013.

"I pledge to defend women of all kinds against violence and injustice"

"I pledge to share how violence against women isn't 'cool', 'funny' or 'okay'."

FUNDING REPORT.

Date	Funding Source	Project	Amount Requested	Status
March 2011	Ministry of Community and Social Services	Public Relations, Pamphlet Reprint	\$19,000	Approved
March 2011	Status of Women Canada	Young Women Leadership Project (Core Funding)	\$270,000	Not Approved
November 2011	Ontario Trillium Foundation	Young Women Leadership Project (Supplementary Funding)	\$55,000	Approved, but funds returned as core funding was not approved.
October 2011	Crime Prevention Ottawa	I Can MANifest Change	\$37,000	Approved
January 2012	Status of Women Canada	VAW Prevention on Campuses	\$196,270	Approved
February 2012	Canada Summer Jobs	Summer Student Funding	\$2,873.00	Approved
November 2012	Ontario Trillium Foundation	Media4Women (Mentorship Project)	\$124,700	Not Approved
November 2012	Justice Canada: National Victims of Crime Awareness Week	MANifesting Change: Engaging Men and Boys in Ending Violence Against Women and Girls	\$9,600	Approved

We would like to thank all of our current funders for their support of OCTEVAW's work. Through these projects we will be able to make innovative change and further address violence against women in the Ottawa community.



PARTNERSHIPS.

In 2011-2012 OCTEVAW began or continued to contribute to and/or support the following agencies, projects or committees:



OCTEVAW MEMBERSHIP.

VOTING MEMBER AGENCIES (2011-12)

Amethyst Women's Addiction Centre
Canadian Resource Centre for Victims of Crime
Carleton University- Equity Services
Carleton University -Department of Safety
Carlington Community Health Center
Catholic Family Services
Coalition for a Carleton Sexual Assault Centre
Comité Réseau d'Ottawa
Dress for Success
Eastern Ottawa Resource Centre
Family Services Ottawa
Families of Sisters in Spirit
HURT Association
Interval House of Ottawa
Immigrant Women Services Ottawa
Jewish Family Services-Shalom Bayit
Maison d'Amité
Men for Equity and Non-Violence
Military Family Resource Centre
Nelson House of Ottawa Carleton
Ottawa Victim Services
Ottawa Rape Crisis Centre
Pinecrest-Queensway Community Health Centre
Planned Parenthood Ottawa
Prostitutes of Ottawa Gatineau Work, Educate & Resist (POWER)
Sexual Assault Network
Somerset West Community Health Centre
The Metivta of Ottawa
University of Ottawa – Department of Criminology
University of Ottawa Legal Clinic
Western Ottawa Community Resource Centre
Women's Initiatives for Safer Environments (WISE)

OCTEVAW CURRENTLY HAS 11 VOTING COMMUNITY MEMBERS.

NON-VOTING MEMBER AGENCIES (2011-12)

City of Ottawa-Ottawa Public Health

City of Ottawa – Social Services Department

Crime Prevention Ottawa

Crown Attorney's Office

Ministry of Community Safety and Correctional Services-Probation and Parole

Ottawa Community Housing

Ottawa Police Services, Partner Assault Unit

Ottawa Police Services, Sexual Assault and Child Abuse Unit

Ottawa Police Services, Victim Crisis Unit

Victim Witness Assistance Program



REPORT FROM STANDING COMMITTEES.

Advocacy

The Advocacy committee, in to 2012, continued to support the Coalition for Gun Control and counter the Federal decision to eliminate the long gun registry. The committee, in conjunction with the Executive Director, wrote numerous advocacy and support letters that attempted to express our concern on a national and international level. Sadly, in Spring of 2012, the registry was eliminated.

The committee has also begun writing position papers, which can be used by the Executive Director or other members when speaking on various issues. In 2012 the Advocacy committee brought members from various other Standing Committees together in order to discuss 'honour based' violence. The committee continues to be dedicated to supporting advocacy issues, such as women and legal issues and others that are articulated at other OCTEVAW tables. Further they will be looking to complete another position paper on Sex-Selection in the coming months.

Advocacy Members:

Valerie Collicott – Chair (Women's Initiative for Safer Environments-WISE)
Line Lebel-Lylyk (Comité Réseau)
Corinne Mason (Community Member)

Public Engagement

OCTEVAW's Public Engagement and Advocacy Committee had a busy year! We had a number of "firsts"- including two events we are incredibly excited to continue in the years to come.

We received wonderful community support in May with the Ottawa Tulip Festival. Elgin Street featured purple tulips to raise awareness about violence against women. We also spoke at the unveiling of this year's feature tulip- a memorial tulip to commemorate survivors and victims of woman abuse. This event was particularly touching because the community was able to honour the experience of Theresa Lefebvre, a woman who had recently been murdered by her husband in Stittsville.

In October, we had our first "Stories of Survivors: Voices of Women" event in Minto Park. It was our pleasure to partner with The HURT Association for this occasion. We also launched the first year of Ottawa's Shine the Light Campaign during the 16 Days of Activism. This year, we focused on turning Elgin Street purple, and we were absolutely delighted to have ten businesses on Elgin participate.

The I Can MANifest Change project, funded by Crime Prevention Ottawa, also moved forward, and we know that engaging men is just another important step we are taking in ending violence against women.

We concluded our year with the December 6th Vigil in Minto Park in partnership with the Women's Event Network. In 2013, we look forward to building stronger relationships with the Ottawa Police Service, Ottawa's local media and increasing our social media presence.

Public Engagement Members

Bailey Reid –Chair (Sexual Assault Support Network)
Joan Gullen (Honorary Member)
Carrolyn Johnston (University of Ottawa- Equity Services)
Diane George (HURT Association)
Khoa Hoang (Ottawa Police Services)
Lula Adams (Interval House)
Susan Chark (Metivta Ottawa)
Jenn Wilkes (Western Ottawa Community Resource Center)
Jordan Fairbairn (Community Member)
Erica Nelson (Ottawa Victim Services)
Ron Couchman (I Can MANifest Change Coordinator)
Bridget Tolley (Families of Sisters in Spirit)
Kristen Gilchrest (Families of Sisters in Spirit)



Justice Committee

Over the past year, OCTEVAW's Justice Committee has been busy, and based on the ever expanding work plan, will remain busy in the year ahead. In the past year, the Committee has tackled issues related to the criminal justice system and the family law system, both to gain a better understanding of the issues that continue to impact women but also to identify solutions to address the ongoing problems.

One issue the Committee remains concerned about is the Criminal Injuries Compensation Board and its current practice of notifying alleged offenders in cases where women have not reported to police or there has not been a conviction. This practice has encouraged some women from abandoning the process due to fear of the alleged offender being given sensitive information. The Committee continues to advocate for changes to the policy to respect the privacy and safety of women who have experienced violence.

The Committee regularly seeks opportunities to engage experts and over the past year have had experts on topics like human trafficking, parental alienation and London Police Victim Crisis Unit High Risk Offender/Victim Safety Initiative Pilot Project. Among the highlights was a special presentation by Ottawa Police Chief Charles Bordeleau who reiterated that violence against women remains one of his top priorities.

Moving forward, the Committee is excited about helping to develop training on violence against women for paramedics. Paramedics are key partners in helping to identify high risk situations and OCTEVAW is playing a key role in enhancing their understanding of how to interact and help women who have experienced violence. The Committee has also expressed an interest in learning more about how technology can be used against women and how the changes to the immigration system may impact women experiencing violence.

Justice Members

Kerri Bjornson (Western Ottawa Community Resource Centre)
Toby Brooks (Community Member)
Kathleen Chow (University of Ottawa)
Tara Dobec (Assistant Crown Attorney)
Jennifer Fraser (Community Member)
Diane George (The HURT Association)
Isobel Granger (Ottawa Police – Partner Assault Unit)
Joan Gullen (Community Member)
Mark Hargreaves (Carleton University Security)
Ubah Hersi (Ottawa Community Housing)
Mark Holmes (Catholic Family Services)
Heidi Illingworth (Canadian Resource Centre for Victims of Crime)
Holly Johnson (University of Ottawa)

Justice Members

Peter Jupp – Chair (Community Member)
Alice Kakepetum (Community Member)
Noha Kirkish (Victim Witness Assistance Program)
Vanessa Love (Chrysalis House)
Brigitte Mainville (Maison d'amitié)
Sandy Milne (Family Services Ottawa)
Erika Nelson (Ottawa Victim Services)
Sandy Onyalo (Ottawa Rape Crisis Centre)
Lynne Oreck-Wener (Community Member)
Jamie Paradis (Children's Aid Society)
Sandy Pinhey (WOCRC –Pincrest Queensway CHC)
Sarah Posthuma (Supervised Access Program)
Louise Quinn (Ottawa Probation and Parole)
Darlene Scantland (Victim Witness Assistance Program)
Halina Siedlikowski (Community Member)
Julie Simard (Community Member)
Andrea Streilien (Children's Aid Society)
Steve Sullivan Co-Chair (Ottawa Victim Services)
Louise Toone (University of Ottawa Legal Clinic)
Donna Watson Elliott (Ottawa Police Service – Victim Crisis Unit)
Annette Werk (Jewish Family Services)
Marty Whan (Community Member)
Theresa Willoughby (Sexual Assault Network)

Frontline Support Committee

There are **APPROXIMATELY 63 MEMBERS OF THE FLSC**, with about 15-25 active members (who attend meetings). Attendance is approximately just under 20 members per meeting. FLSC has adopted a rotating chair model which designates who will chair, take minutes, arrange guest speakers, and update lists.

FLSC meetings are held from January to December (break for summer months), every six weeks on Friday mornings at Family Services Ottawa. There were 7 meetings in 2012.

OUR WORKPLAN CONTINUES TO HAVE THE FOLLOWING GOALS:

- Provide a forum for networking, sharing information and providing support
- Identify trends/issues
- Optimize options for women seeking service regarding abuse
- Maintain a grassroots perspective of service delivery
- Engage in political action and advocacy
- Promote public awareness regarding VAW
- Support and promote diversity and accessibility
- Acknowledge workplace safety and emotional well-being

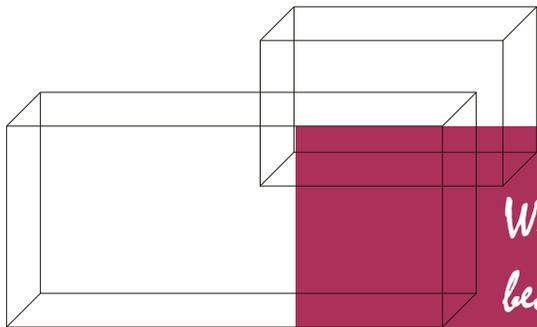
THE FLSC ENGAGED IN THE FOLLOWING IN THE PAST YEAR:

- Maintain a lawyers list for its members
- The following issues were discussed: ongoing Legal Aid challenges, sexual violence of sex trade workers, risks associated with breaches in regards to conditions (re partner assault), and confusion around reporting, documenting and action taken as a result of police occurrence reports
- Sunny Marriner, Researcher/Project Coordinator for "Bridging Services for Women" – A Project of Canadians for Choice, Canadian Federation for Sexual Health, OCTEVAW and Planned Parenthood, conducted a Focus Group on reproductive coercion with FLSC members and she described research project
- Regular guest speakers have been an important mechanism for learning about resources and for generating discussion:
 - Gundel Lake from Amethyst presented on Women and Gambling Program
 - Detectives Leesa Baldwin and Diego Conte of the Ottawa Police Services Partner Assault Unit presented on what happens from the 911 call to first court appearance of the accused of partner assault
 - Area Director of Ottawa Legal Aid presented on current legal aid issues



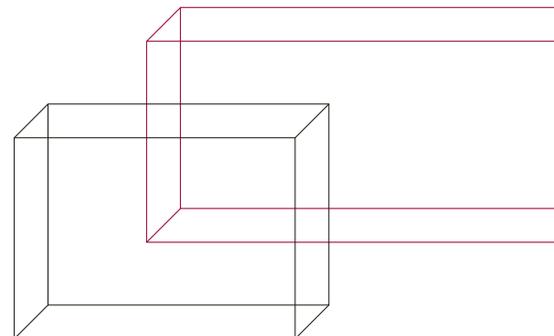
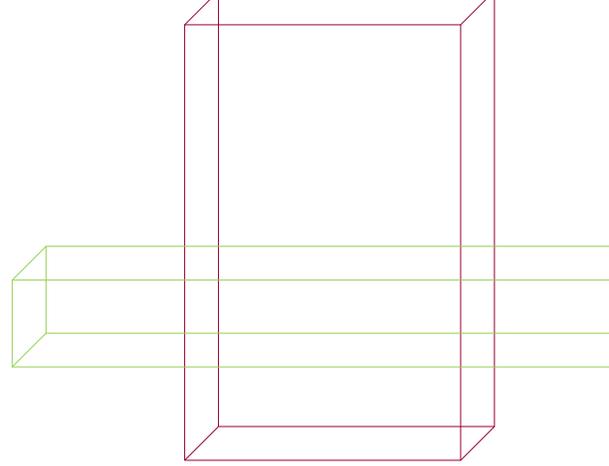
Frontline Support Members

Angelika Lorinser (Western Ottawa Community Resource Center)
Annick Lavoie (Carlington Community Health Center)
Adriana Oatu (Family Services Ottawa)
Anourath Phommachanh (Chrysalis House)
Barb Sohn – Family Law Ontario Representative (Nelson House)
Barbara Damm-Smith (Bethany Hope)
Bailey Reid (Sexual Assault Network)
Bonnie Stephanson (Somerset West Community Health Center)
Chantal Perron (Eastern Ottawa Resource Centre)
Cindy Onwuachi (Western Ottawa –Children’s Aid Society)
Claudia Van Den Heuvel (Pink Triangle Services)
Courtney Hern (Student)
Denise Labrecque (Western Ottawa Community Resource Center)
Denyse Umutoni (Children’s Aid Society)
Elissa Jalal (City of Ottawa)
Elke Keating (Family Services Ottawa)
Ester Cesaire (Family Services Ottawa/Interval House)
Erika Nelson (Ottawa Victim Services)
Genevieve Martinuzzi (Eastern Ottawa Resource Center)
Gundel Lake (Amethyst Women’s Addiction Center)
Helene Boucher (Western Ottawa Community Resource Center)
Honora Harvey (Interval House)
Iman Ibrahim (Muslim Community Center)
Indu Gambhir (Indo-Canadian Community Center)
Jamie Paradis (Children’s Aid Society)
Tara Leach (Sexual Assault and Partner Abuse Care Program – Ottawa Hospital-Civic Campus)

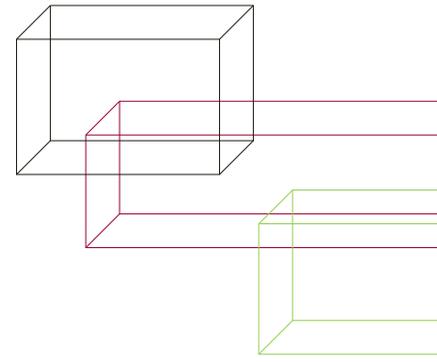


We would like to thank all Coalition members. It is because of your continued work that we are able to work towards the eradication of violence against women. Together we can make safer and more secure lives for women and their children, while also working towards greater gender equity.

Jessica Redling (Metis Nation)
Kristine Pearce (Children Aid Society)
Linda Merali (Family Services Ottawa)
Lynn Urqhart (New Directions-Catholic Family Services)
Lynne Oreck-Wener (Community Member)
Mariana Migliorini (Public Health Ottawa)
Marie-Louise Boudreau (Catholic Family Services)
Marie Renée Bernagene (Catholic Family Services)
Martine Romulus (Eastern Ottawa Resource Center)
Maureen Parker (Family Services Ottawa)
Megan Green (Family Services Ottawa)
Melanie Corkum (Carlington Community Health Center)
Merelie Kemp (Families Services Ottawa)
Michele Evans (Children's Aid Society)
Mignon Mildenberger (Community Member)
Mirjana Pobric (Ottawa Victim Services)
Nancy Isaac (Victim Crisis Unit-Ottawa Police Services)
Pauline Racicot (Military Family Resource Center)
Roberta Goldmaker (Dress for Success)
Sandy Milne (Family Services Ottawa)
Sadha Alibande (Immigrant Women Services Ottawa)
Sarah Alderwick
Sarah Caspi (Jewish Family Services)
Sarah Posthuma (Family Services Ottawa –Supervised Access Program)
Shahnaz Perveen- Immigrant Women Services Ottawa)
Shar Chowdhury (Family Services Ottawa-Minwaaashin Lodge)
Ureda Sylvestre (Western Ottawa Community Resource Center)
Valerie Bah (Community Member)
Violeta Arroyo (Immigrant Women Services of Ottawa)
Vivian Chan-Brouillette (Immigrant Women Services Ottawa)
Vivienne Filitreault (Western Ottawa Community Resource Center)
Zahra Alam (Nelson House)



Coalition Statistics.



VISABILITY & MEDIA (i.e. press releases, letters to the editor, interviews)

OCTEVAW has shown a minimal increase in our visibility and our interactions with the media. In 2010-2011 we recorded 53 in total interactions and in 2011-12 we recorded a total of 55. Some highlights were OCTEVAW's participation in the CBC National news story that looked at the new immigration policies that have the possibility to further marginalize immigrant and new Canadian women. Additionally, Bailey Reid and Stefanie Lomatski also attended the House of Commons –Status of Women Committee to present on how addressing violence against women and the creation of greater equity is necessary for women and girls, but that in doing so this will contribute to economic growth.

OUTREACH & COMMUNITY ENGAGEMENT (i.e. presentations, conferences)

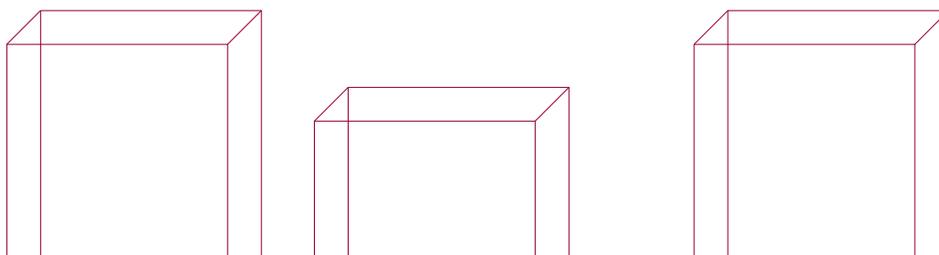
OCTEVAW increased our outreach and presence in the larger Ottawa community in 2011-12. The Coalition increased from 81 to 118 in 2011-12. This included engagement in community events, as well as presenting our own OCTEVAW FREE public film screening of Miss Representation. We would like to thank Jessica Prominski and Ashley Miller who were major champions of this event. Additionally, Bailey Reid and Jennie Fraser also attended the launch of a tulip dedicated to Violence Against Women, which also displayed the OCTEVAW logo.

ADVOCACY INITIATIVES (letters, media)

We have had a decrease in our advocacy numbers, from 55 in 2010-2011 to 24 in 2011-12. As a goal for the coming year the Coalition may want to focus on increasing the members of the Advocacy committee in order to further support OCTEVAW's ability to advocate on diverse issues. Alternatively, the Coalition may consider further defining this category, as advocacy is a common element in much of our work and therefore possibly inaccurately classified.

GOVERNANCE (i.e. Supervision, internal committees, sub-committees)

Between April 2011-2012 the Coalition was present at 193 internal, and community committee meetings. OCTEVAW has had the opportunity to partner with many community agencies.





OCTEVAW continues to have an active events page. Due to our change in website we do not have a statistical comparison. From April 2012-December 2012 we posted 100 events.

We also have continued to have blogs that are written by OCTEVAW staff, students and guest bloggers.

SOCIAL MEDIA.

In April 2012 OCTEVAW launched a new website! This new website allows us to include more interactive elements such as audio and video clips, a blog section and an online volunteer application form. We have had 1,142 people visit our new website, which is down from previous years. We suspect that many of those who once visited us via the website are now engaging with us on the internet. That being said, it has been recommended to us that linking our social media platforms (i.e. Post on our website and link to Facebook) would assist in bring viewers to the page. The goal for 2013 is to link information, develop more information and resources for the website and to strengthen our overall presence in the virtual community.

In the age of technology OCTEVAW recognized the need to build our presence online. OCTEVAW began to engage with the online community in September 2012 through developing our Facebook page, Twitter feed and our new blog feature on the OCTEVAW website. Currently, OCTEVAW's main audience is **18-24** year olds (**29.2%**), **25-34** year olds (**30.3%**), and **35-44** year olds (**7.4%**). Our followers are mostly from **Ottawa (87%)**, however we also have followers from **Toronto (8%)**. We have found that the majority of our on-line community prefers engaging with us on **Facebook (80%)** versus **Twitter (17%)**. Since September 2012 OCTEVAW has **439 "Likes"** and **201 followers on Twitter**.

FINANCIAL REPORT.

OTTAWA COALITION TO END VIOLENCE AGAINST WOMEN COALITION D'OTTAWA CONTRE LA VIOLENCE FAITE AUX FEMMES

STATEMENTS OF OPERATION AT THE YEAR END: DECEMBER 31, 2012

REVENUE	2012	2011 (9 months)
City of Ottawa	\$ 74,617	\$ 56,799
MCSS	26,286	21,112
Department of Justice	-	7,540
Crime Prevention Ottawa	15,607	-
Donations	55	-
Memberships	440	1,115
Minister of Status of Women	29,083	-
HRDC	2,823	3,232
Ontario Proxy Equity	-	1,554

NET REVENUE FOR THE YEAR	\$14,911	\$ 9,352
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EXPENDITURES	2012	2011 (9 months)
Salaries and benefits	\$ 96,253	\$ 50,109
Occupancy costs	5,294	2,090
Repairs	-	165
Staff development	1,381	1,285
Travel	1,756	446
Outreach	603	372
Telephone	3,636	2,757
Translation	3,997	481
Accessibility Support	-	818
Professional fees	16,755	12,074
Administration	656	8,227
Meetings	1,165	2,192
Supplies	7,748	926
Other Expenses	3,858	1,585
Honorarium	576	-
Insurance	2313	-
Website	3,915	-

NET REVENUE (EXPENDITURES) FOR THE YEAR	\$ (995)	\$ 7,825
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Ouseley, Hanvey, Clipsham, Deep 2013