

OCTEVAW

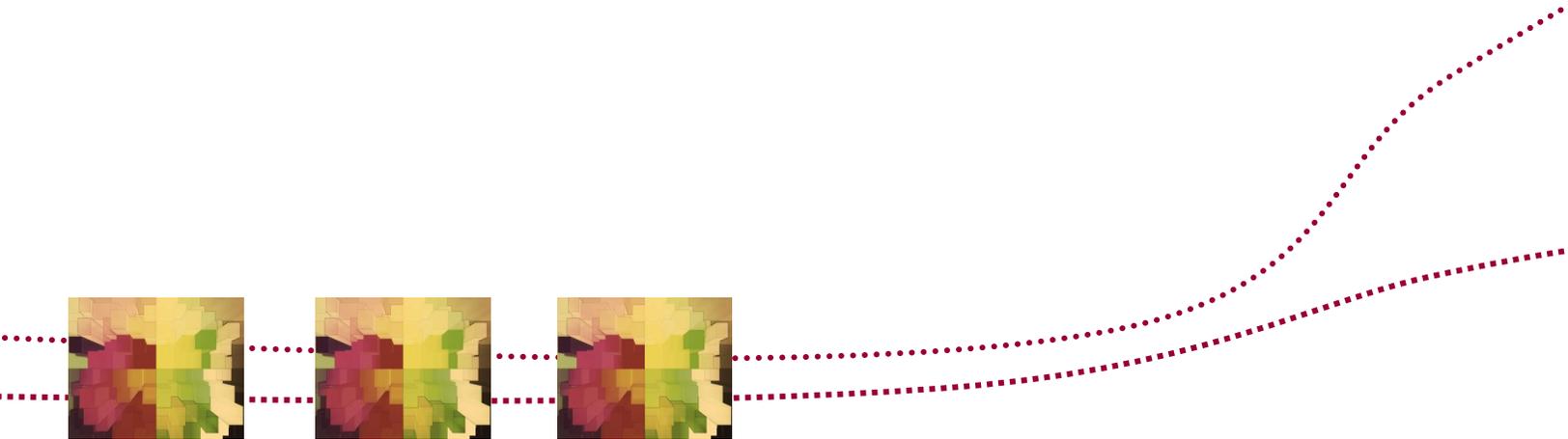
Annual General Report

2014

601-250 City Centre Ave
Ottawa, ON, K1R 6K7
octevaw-cocvff.ca
613-237-1000

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MISSION.

OCTEVAW is a coalition of organizations and individuals dedicated to ending violence against women and, through leadership, education, advocacy and political action, to promoting a coordinated response to women and their children who have experienced abuse.

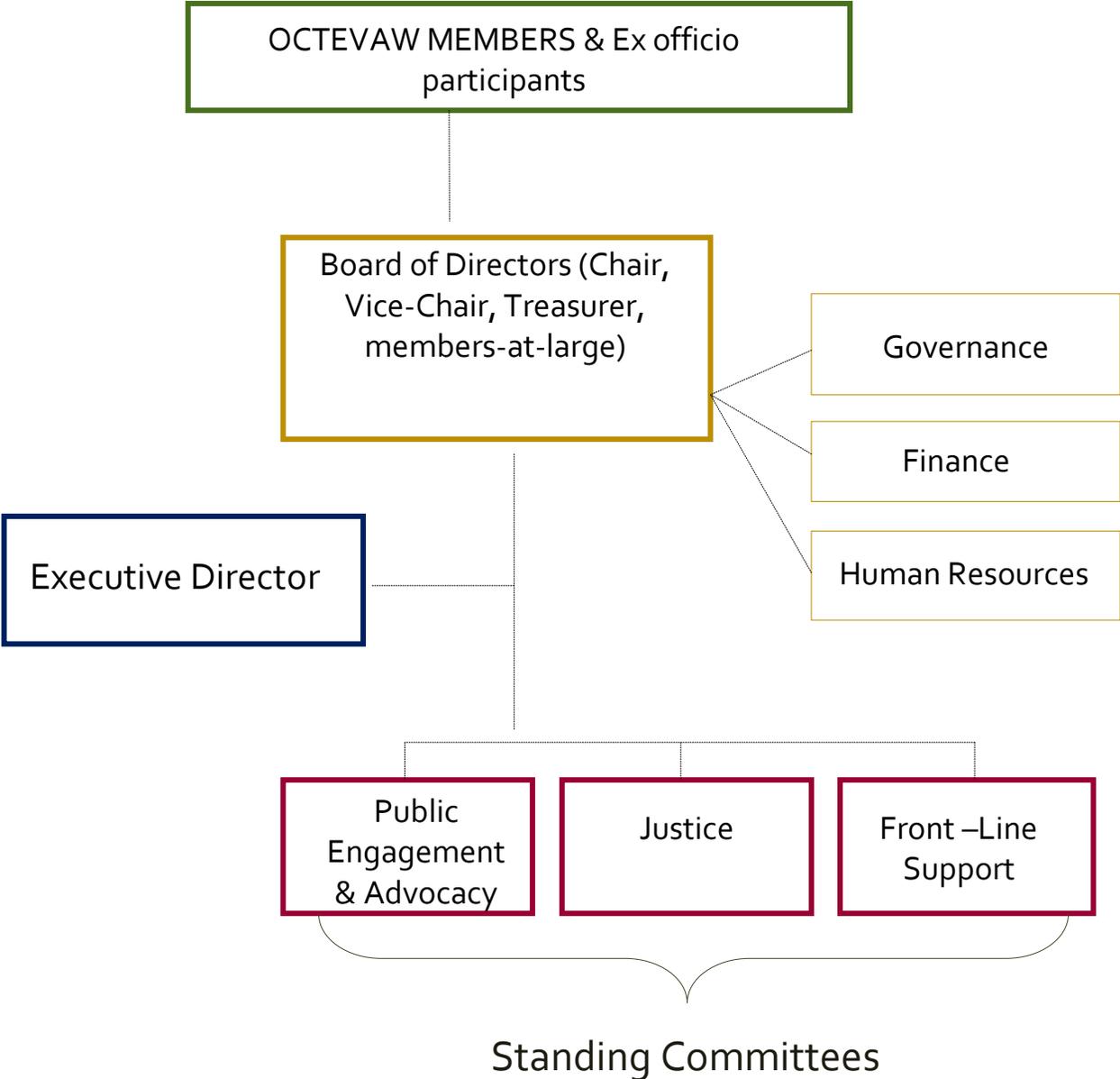
VISION.

OCTEVAW aspires to a future in which: no woman in our community need fear for her safety and well-being, or that of her children; respect for inherent worth and dignity of all women is reflected in our public institutions; all members of the community are united in supporting efforts to ensure a permanent end to violence and abuse of women and their children in Ottawa.

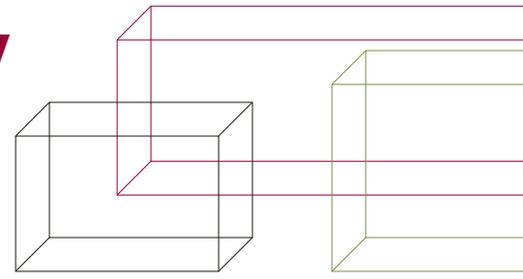
VALUES.

In working collaboratively to achieve equality of rights, fair access to services and resources, and social justice for women and their children who have experienced abuse, OCTEVAW adheres to feminist, anti-racist, anti-oppression and pro-choice principles, and is committed to celebrating diversity, inclusiveness and the dignity of all women and their children.

COALITION STRUCTURE.



Board of Directors' Report.



It has been a productive year for the Board of Directors. Our focus has been on implementing the Strategic Plan and updating policies and procedures to reflect the current day-to-day workings of OCTEVAW.

At the last Annual General Meeting, the membership passed a special resolution to ensure our continuance under the Canada *Not-For-Profit Continuations Act*. Part of this process required a review of our governance documents and updating our by-laws. Following the AGM, the continuance resolution was filed and we successfully met legislative requirements ahead of the deadline of October 2014.

In order to implement the goals outlined in the Strategic Plan for 2014-2016, the Board developed a work plan and subcommittees have been focused on the following objectives:

- Improving member engagement and internal communications (among the Board of Directors, members and Executive Director) through the creation of a task force as an ad-hoc Board subcommittee
- Reviewing and articulating membership benefits, as well as developing a membership policy (which ties into our new by-laws and will replace the Memorandum of Agreement)
- Improving governance of the Board by updating recruitment and orientation documents

We continue to be motivated by the work of committees and proud of the membership's accomplishments this past year. We are proud to be part of OCTEVAW, working together with members to end violence against women in our community and beyond.

As Chair, I would like to thank my fellow Board members for their dedication and hard work this year. I have been proud to serve the OCTEVAW membership alongside you.

On a personal note, I have enjoyed the tremendous opportunity to serve as chair for the past two years. It has been incredible to meet and work with such amazing and women and men, who are working so passionately to effect change. I am inspired by you and grateful to have been able to be part of OCTEVAW.

Sarah McKinnon, Chair
Board of Directors, OCTEVAW

ELECTED DIRECTORS AS OF APRIL 2014

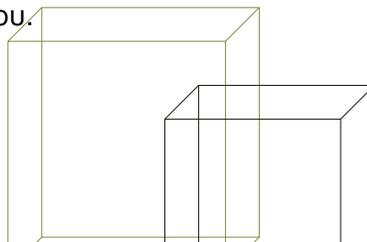
- Sarah McKinnon (Chair)
- Ubah Hersi (Vice-Chair)
- Ertha Doliscar (Treasurer)
- Jessica Barrow (Member-at-Large)
- Chantal Cadieux (Member-at-Large)
- Louise Grace (Member-at-Large)
- Mandy Faulkner (Member-at-Large)
- Carrolyn Johnston (Member-at-Large)
- Peter Jupp (Member-at-Large)
- Bonnie Stephanson (Member-at-Large)
- Rima Zabian (Member-at-Large)

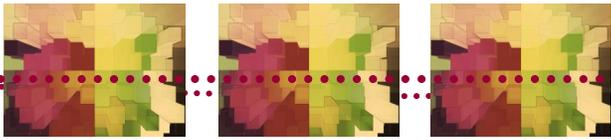
DIRECTORS WHO ENDED THEIR TERMS

- Aatika Ahmed (Member-at-Large)

As well, the Board of Directors would like to recognize the hard work of the Chairs of the Standing Committees:

- Justice: Peter Jupp and Steve Sullivan
- Public Engagement: Bailey Reid
- Advocacy: Valerie Collicott
- Frontline: Rotating Chair with Adrianna Oatu as contact person





EXECUTIVE DIRECTOR'S REPORT.

The energy, focus and drive of OCTEVAW member agencies and individuals, the Board and the many volunteers that support our work are the backbone of this organization. It is heartening and inspiring to see how we can – together – truly effect change at the systemic level and for individual women.

The Board has been working to implement the vision of the Strategic Plan that was presented at our last AGM – primary among this – how best to engage our members meaningfully and in ways where the benefits of membership can be felt and seen.

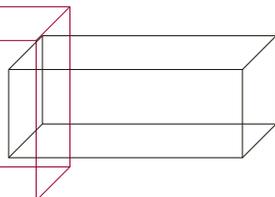
Certainly, OCTEVAW has been integral to some major initiatives to help address and prevent violence against women (VAW) in the City of Ottawa over the past year. Dillon Black successfully led work with our campuses in the city on preventing sexual violence. In a climate where the general public is being exposed to the prevalence and impact of sexual violence and rape culture- this work was timely, to put it mildly.

A central mechanism for addressing this is working with men to be active in helping address and prevent violence against women. We have benefited greatly from the skills and dedication of Matt Schaff to outreach to over 200 young men, and work with 14 volunteer male champions for I can MANifest Change. This workshop uptake was fuelled by a successful partnership to have a social media campaign in partnership with the Ottawa Police Service and Crime Prevention Ottawa with PSA videos featuring Ottawa Senator Hockey player Marc Methot and other locally engaged men.

Underpinning our prevention work is the core work of our committees. The Front Line Support Committee underscored the need for understanding the Office of the Children's Lawyer's role and impact in a VAW context. The Justice Committee led on key advocacy initiatives including challenging the closing of the Immigration and Refugee Board Office, Bill C-36 on sex work, and gun control. Meanwhile, Public Engagement continued to *Shine a Light* to help raise awareness of VAW in the city through innovative means, including engaging with small businesses.

Members of each of these committees also support the Ottawa Police Service (OPS) review of how it responds to violence against women. We are buoyed by the collaborative spirit the OPS has demonstrated and are hopeful that the engagement with front line members of the VAW sector; hearing directly from survivors and work on prevention through MANifest Change. By placing the voices of survivors and advocates at the centre of this work the OPS is demonstrating leadership and openness that will serve it well.

Thank you all for providing such an incredible source of inspiration and engaging in the struggle to end violence against women. Only by working together can we work towards this end.





STAFF. OCTEVAW continues to have one (1) paid full time staff (35 hours a week), which is the Executive Director. Her position is both funded by the City of Ottawa (4 days) and the Ministry of Community and Social Services (1 day).

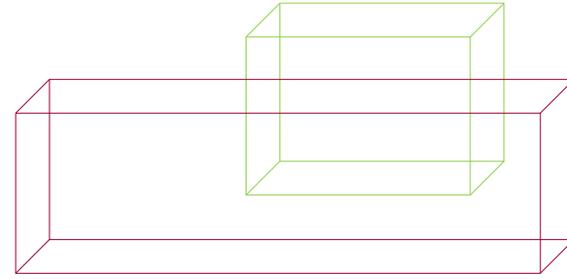
CONTRACT STAFF.

The OCTEVAW contract staff is as follows:

- **Dillon Black**-VAW Prevention on Campuses / Cyberviolence project
- **Ian Ford** - I Can MANifest Change
- **Matt Schaaf** – I Can MANifest Change
- **Abbie Sizer** -Information Officer
- **Sonia Figuracion** – Bookkeeper
- **Annelies Van Oers**-Web Administrator
- **Caron Translation**
- **Wolfworks** printing

I have learned so much from the talented individuals that contribute to OCTEVAW's mission and mandate. Thank you for helping us in working towards eliminating violence against women.

VOLUNTEERS.



Without the contribution of a huge number of volunteers, OCTEVAW would not be able to achieve its mandate. We are continually astounded at the contribution and dedication demonstrated by so many in our city – thank you. In 2014 a total of 87 volunteers supported the implementation of our projects!

Court Watch Coordinators

Helena Beeker, Sherley Merise,
Kevin Putinski and Francesca Sapozhnikov, Karine Yelle

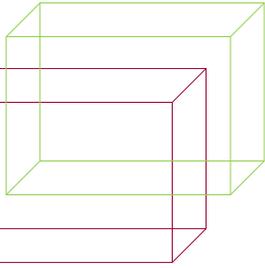
Court Watch Volunteers

Alison Doyle	Katrina Baumeister
Ariane Carew	Krysta Mclsaac
Baveeta Uthayakumar	Linda Xuan
Brianna Garneau	Melissa Rygus
Caroline Hards	Natasha Jean
Emma Cecilia Loader	Nirali Tanna
Emma Skowron	Rachel Georgina Gopaul
Farah Zaman	Rita El-haddad
Ferne Leigh	Rita Sarker
Genevieve Boulay	Sarah Mack
Heather Coles	Savannah Gentile
Joanna Chan	Sukhman Grewal
Karine Yelle	Thelma Essibrah
Kathryn McKinley	

Campus Project Volunteers

Nina Bedouin
Carmen Borger
Julie Chung
Burcu Danishment
Ana Gajic
Daniela Gunn
Serra Gunyadin
Kyla Harkins
Jessica Menard
Arif Merani
Fadumo Mohamed
Shannon Mulligan
Leila Nezbadeh
Emma Paling
Nasreen Rajani
Taiva Tegler
Seamus Wolfe
Jenna Spag
Abigail Kidd
Zivi Richards
Jordan Fairbairn
Gina Parker
Maddie Porter

VOLUNTEERS



We continue to draw on the investment, commitment and intelligence of volunteers both in and outside of school who can combine their studies with volunteering with OCTEVAW for research projects and placements for their course or with Pro Bono Students of Canada.

MANifest Change

Facilitators

Alexandre LaRochelle
Benjamin Miller
Christophe Tremblay
Clayton Dignard
Colin Stokes
Corey Bourguignon
Jamie Tripp
Kevin Putinski
Nick LeBrun-Ellerton
Omar Mahfoudhi
Philippe Mineau
Ray Tucker-Peel
Tyrone Lehmkuhl

Advisory Committee

Aaron Leach
Ali Beshir
Beck Hood
Christophe Tremblay
Clayton Dignard
Omar Mahfoudhi
Shai Kohen
Sharmaarke Abdullahi

Social media advice

Heather Badenoch, Village PR
Mitchell Kutney

Feminista Gathering

Sarah Maclean
Iman Mohamed
Shannon Mulligan
Zoe Peacock
Kayla Power
Katie Aitken
Dayna Prest
Emily Ramsay
Jenna Spag
Kayla Spag
Kim Villaluz

Students

Arianne Alexandra Carew
Savannah Gentile
Hersha Goldberg
Melissa Ibrahim
Trisha Johnson-White
Ashley King
Jessica Kristensen
Andrea Montpetit
Melissa Rygus
Abbie Sizer
Alison Taylor
Karine Yelle

OCTEVAW relies on volunteers for supporting all of our work. We are grateful to have the opportunity to learn from and enjoy the many talents of our amazing volunteers!

THANK YOU FUNDERS!

Our funders demonstrate wisdom and confidence in supporting the Coalition. Without the generous support of our funders, the important work of enhancing a coordinated response to violence against women, and prevention programming to ultimately end violence would not be possible. Thank you!



**Status of Women
Canada**

**Condition féminine
Canada**



PARTNERSHIPS.

In 2014 OCTEVAW began or continued to contribute to and/or support the following agencies, projects or committees:



OCTEVAW MEMBERSHIP.

VOTING MEMBER AGENCIES (2014)

Amethyst Women's Addiction Centre
Canadian Resource Centre for Victims of Crime
Carleton University- Equity Services
Carleton University -Department of Safety
Carlington Community Health Center
Catholic Family Services
Comité Réseau d'Ottawa
Dress for Success
Eastern Ottawa Resource Centre
Elizabeth Fry Society
Family Services Ottawa
Families of Sisters in Spirit
HURT Association
Interval House of Ottawa
Immigrant Women Services Ottawa
Jewish Family Services-Shalom Bayit
Maison d'Amité
Military Family Resource Centre
Nelson House of Ottawa Carleton
Ottawa Victim Services
Ottawa Rape Crisis Centre
Pinecrest-Queensway Community Health Centre
Planned Parenthood Ottawa
Rae of Light
Sexual Assault Network
Somerset West Community Health Centre
The Metivta of Ottawa
University of Ottawa – Department of Criminology
University of Ottawa Legal Clinic
Western Ottawa Community Resource Centre
Women's Initiatives for Safer Environments (WISE)

OCTEVAW CURRENTLY HAS 11 VOTING COMMUNITY MEMBERS.

Halina Siedlikowski
Holly Johnson
Joan Gullen
Lynne Oreck-Wener
Toby Brooks
Khoa Hoang
Bailey Reid
Jordan Fairbairn
Marie-Louise Doyle
Jamie Liew
Kathryn McKinley

NON-VOTING MEMBER AGENCIES (2014)

City of Ottawa-Ottawa Public Health
City of Ottawa – Social Services Department
Crime Prevention Ottawa
Crown Attorney's Office
Ministry of Community Safety and Correctional Services-Probation and Parole
Ottawa Community Housing
Ottawa Police Services, Partner Assault Unit
Ottawa Police Services, Sexual Assault and Child Abuse Unit
Ottawa Police Services, Victim Crisis Unit
Victim Witness Assistance Program



REPORT FROM STANDING COMMITTEES.

Frontline Support Committee

The Frontline Support Committee (FLSC) brings together over 60 members, with 30 attending regularly scheduled meetings, and approximately 20 members per meeting. The Support Committee provides an opportunity to fulfill the following goals:

- Provide a forum for networking, sharing information and providing support
- Identify trends / issues within VAW field
- Optimize options for women seeking service re: abuse
- Maintain a grassroots perspective of service delivery
- Engage in political action and advocacy
- Promote public awareness regarding VAW
- Support and promote diversity and accessibility
- Acknowledge workplace safety and emotional well-being

This past year, the FLSC engaged in the following:

- Providing input and feedback to the Ottawa Police Service as a part of its review of its response to incidents of violence against women. This was done through individual / community focus group/ research on VAW experience of police responses in our community. The Committee participated in police initiated discussions, as well as provided input directly, including through having OPS representative Inspector Joan McKenna and front line officer Judith Drover-Janes join our group to discussion ongoing issues.

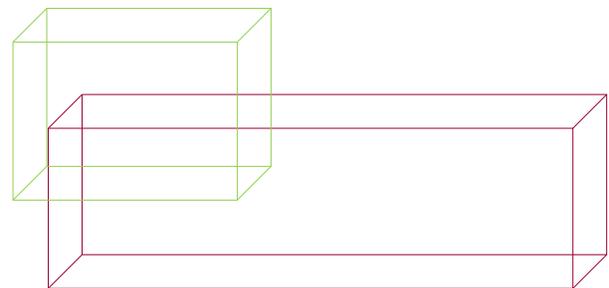
- FLSC members initiated OCTEVAW research exploring the practices of the Office of the Children's Lawyer (OCL) in cases where intimate partner violence (IPV) was present. Using the experiences of frontline service workers, the research sought to examine the extent to which OCL investigators recognize patterns of control inherent in IPV and impact of trauma on women and children in order to properly assess and establish the safety of the women and children navigating custody negotiations. The research project was conducted by Alison Taylor, MSW Candidate and Emily Hiltz PhD candidate at Carleton University.
- FLSC identified a continued need for general promotion of VAW services in the city, and connected with OCTEVAW's Public Engagement Committee to explore opportunities to do this, including through distribution of the 'Say no to violence' poster.
- FLSC members participated in discussion on new trends and impact on clients (ie court , legal aid , immigration , technological abuse and safety planning, work visas and abuse)
- The FLSC developed and has a current support group now available on the OCTEVAW site <http://www.octevaw-cocvff.ca/sites/all/files/pdf/Ottawa-Support-Directory.pdf>

In summary, the FLSC continues to have:

- Actively engaged members who bring to the table issues affecting women experiencing abuse and their children
- Members who participate in numerous community events bringing VAW awareness to the community
- Members who participate in workshops and conferences and share information and resources back to the committee
- Members who volunteer with tasks to enable the committee to work smoothly
- Presenters from the community to provide information and share insights on current issues/ trends such as legal Aid, OW, etc.

Frontline Support Members

Angelika Lorinser (Western Ottawa Community Resource Center)
Annick Lavoie (Carlington Community Health Center)
Adriana Oatu - Coordinator (Family Services Ottawa)
Anourath Phommachanh (Chrysalis House)
Barb Sohn – Family Law Ontario Representative (Nelson House)
Barbara Damm-Smith (Bethany Hope)
Bailey Reid (Sexual Assault Network)
Bernadette Ingungu Western Ottawa CRC -Carling Family Shelter
Bonnie Stephanson (Somerset West Community Health Center)
Carole Miller (Family Services Ottawa/OPS)
Chantal Perron (Eastern Ottawa Resource Centre)
Cindy Onwuachi (Western Ottawa –Children’s Aid Society)
Claudia Van Den Heuvel (Pink Triangle Services)
Courtney Hern (Student)
Dani Gaucher – student
Denise Labrecque (Western Ottawa Community Resource Center)
Denyse Umutoni (Children’s Aid Society)
Elissa Jalal (City of Ottawa)
Elke Keating (Family Services Ottawa)
Ester Cesaire (Family Services Ottawa/Interval House)
Gabrielle Pelletier (CALACS)
Gaya Ayathiri (Immigrant Women Services Ottawa)
Genevieve Martinuzzi (Eastern Ottawa Resource Center)
Gundel Lake (Amethyst Women’s Addiction Center)
Giovanna Buda (Elizabeth Fry Society)
Helene Boucher (Western Ottawa Community Resource Center)
Honora Harvey (Interval House)
Iman Ibrahim (Muslim Community Center)
Indu Gambhir (Indo-Canadian Community Center)
Jamie Paradis (Children’s Aid Society)
Jennifer Trankalis Bethany Hope
Jessica Redling (Metis Nation)



Kristine Pearce (Children Aid Society)
Linda Merali (Family Services Ottawa)
Lynn Urqhart (New Directions-Catholic Family Services)
Lynne Oreck-Wener (Community Member)
Mariana Migliorini (Public Health Ottawa)
Marie-Louise Boudreau (Catholic Family Services)
Marie Renée Bernagene (Catholic Family Services)
Martine Romulus (Eastern Ottawa Resource Center)
Maureen Parker (Family Services Ottawa)
Megan Green (Family Services Ottawa)
Melanie Corkum (Carlington Community Health Center)
Merelie Kemp (Families Services Ottawa)
Michele Evans (Children's Aid Society)
Mignon Mildenerger (Community Member)
Melisa Heimerl (Ottawa Victim Services)
Nancy Isaac (Victim Crisis Unit-Ottawa Police Services)
Pauline Racicot (Military Family Resource Center)
Roberta Goldmaker (Dress for Success)
Sandy Milne (Family Services Ottawa)
Sadho Alibande (Immigrant Women Services Ottawa)
Sarah Alderwick community member
Sarah Caspi (Jewish Family Services)
Maryse Dube (Family Services Ottawa –Supervised Access Program)
Shahnaz Perveen- Immigrant Women Services Ottawa)
Shar Chowdhury (Family Services Ottawa-Minwaaashin Lodge)
Tara Leach (Sexual Assault and Partner Abuse Care Program – Ottawa Hospital-Civic Campus)
Ureda Sylvestre (Western Ottawa Community Resource Center)
Valerie Bah (Community Member)
Violeta Arroyo (Immigrant Women Services of Ottawa)
Vivian Chan-Brouillette (Immigrant Women Services Ottawa)
Vivienne Filitreault (Western Ottawa Community Resource Center)
Zahra Alam (Nelson House)



Public Engagement & Advocacy

OCTEVAW's Public Engagement and Advocacy Committee seeks to engage the public about woman abuse and develop proactive tools to end violence against women. This year, we held several events that offered opportunities for public engagement.

Shine the Light: We continued to turn Elgin Street purple, and had the most successful year yet! We had over 25 supporting businesses, and we look forward to growing our participation next year.

Father's Day Brunch: We celebrated the special contribution of fathers in healthy parenting. Thank you to Woody's Pub and Farm Team Cookhouse for hosting this special event!

The Canvas Project: a new online space for individuals who have a lived experienced or are affected by gender based violence and/or violence against women, to share their experiences through artistic expressions. This can include poetry, visual artwork, short stories, and personal narratives.

We also launched our Media Hub – an online resource for reporters to improve reporting on violence against women and gender based violence. We also benefitted from insight from Carleton journalism students who developed a strategic communications plan – thanks to Ellen Cottee, Cassie Hendry, Victoria Maybee & Baden Russell-Petigrow.

The Public Engagement and Advocacy committee also works to support VAW prevention through our campus project, and the new Cyberviolence Project – both supported by Status of Women Canada. We are delighted to have the leadership of Dillon Black and direction and vision from the Purple Sisters at Youth Services Bureau.

I Can MANifest Change – led by Matt Schaaf, in partnership with Ottawa Police Service and Crime Prevention Ottawa has had many successes in the last year including a great social media campaign – securing over 100 pledges from on responding to VAW. We also have the opportunity to work with 14 wonderful male champions who have delivered 19 workshops to over 200 young men in the city, with more to come in 2015!

Public Engagement & Advocacy Members

- Bailey Reid –Chair of Public Engagement (Sisters Achieving Excellence)
- Valerie Colicott – Chair of Advocacy (Women's Initiatives for Safer Environments)
- Joan Gullen (Honorary Member)
- Carrolyn Johnston (Carleton University- Equity Services)
- Diane George (HURT Association)
- Khoa Hoang (Ottawa Police Services)
- Matthew Schaaf (I Can MANifest Change)
- Bridget Tolley (Families of Sisters in Spirit)
- Kristen Gilchrest (Families of Sisters in Spirit)
- Marie-Louise Doyle (Community Member)
- Tara Henderson (Ottawa Rape Crisis Centre)
- Mark Hargreaves (Carleton University Campus Safety)
- Adrian Richardson (OC Transpo)
- Lula Adam (Interval House of Ottawa)
- Lesley Parlane (Community Member)



Justice Committee

The Justice Committee continued to draw on its collective strength to present a unified voice on issues affecting women experiencing violence and influencing systems change to be more responsive to their needs.

Numerous advocacy efforts were undertaken by the Committee including raising concerns about ongoing efforts to weaken Canada's gun control laws and the impact on women who experience sexual and domestic violence. A meeting was held with Ontario Community Safety Minister Yasir Naqvi to discuss Ontario's role in protecting women from violence involving firearms. The committee prepared a position paper on Canada's sex work laws and heard from several stakeholders on the impact of Bill C-36, the government's legislation to respond to the Supreme Court decision in Bedford. Individual members were invited to sign an advocacy letter raising concerns about the government's approach and the potential negative impacts on sex workers.

One of the initiatives the Justice Committee had championed was successfully completed when training on violence against women was delivered to the Ottawa Paramedic Service. The feedback has been positive and paramedics are better equipped to meet the needs of women who have experienced violence.

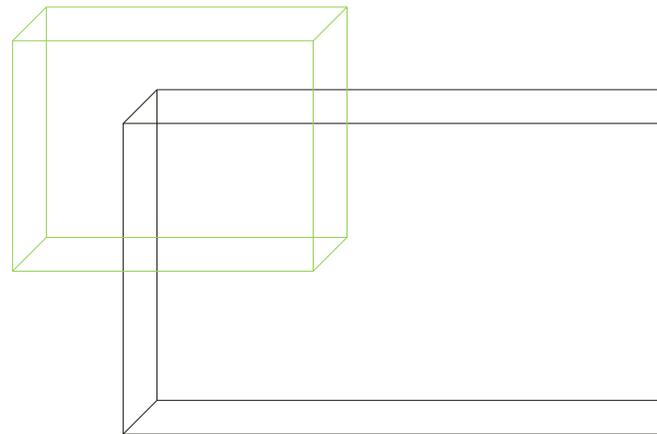
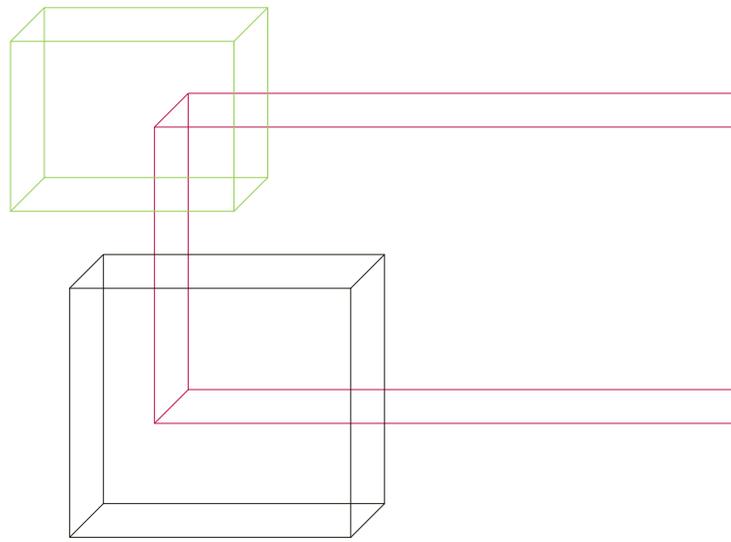
The Committee has been an active supporter in working with the Ottawa Police as it has undertaken a broad review of its approach to violence against women. The Committee has been working to determine the kind of statistics the community could benefit from receiving from OPS to help us all continue to improve our collective approach.

The Committee also benefited from the expertise and insight of numerous speakers over the year, including:

- Amelie Baillargeon from the COALITION for Gun Control
- Rena Bivens, Carleton University
- Teresa Edwards from the Native Women's Association of Ottawa (NWAC)
- Laurie Joe, West End Legal Services
- Jamie Liew, University of Ottawa
- Kim Pate from the Elizabeth Fry Society
- Prostitutes of Ottawa - Work! Educate! Resist! (POWER)
- Maire Sinha, Statistics Canada

Justice Members

Amelie Baillargeon (COALITION for Gun Control)
Dave Bal (Ottawa Police Service – Partner Assault Unit)
Irina Balabanova (Ottawa Victim Services – Supportlink)
Toby Brooks (Community Member)
Kathleen Chow (University of Ottawa)
Natalie Cooper (Children’s Aid Society – VAW Team)
Diane George (The HURT Association)
Danielle Gaucher (Eastern Ottawa Resource Centre)
Isobel Granger (Ottawa Police Service – Partner Assault Unit)
Joan Gullen (Community Member)
Logan Haney (Elizabeth Fry Society)
Mark Hargreaves (Carleton University Security)
Mark Holmes (New Directions - CFS)
Jeff Hurtubise (City of Ottawa)
Heidi Illingworth (Canadian Resource Centre for Victims of Crime)
Holly Johnson (University of Ottawa)
Peter Jupp - Chair (Community Member)
Noha Kirkish (Victim Witness Assistance Program)
Jamie Liew (Community Member)
Melissa Linteris (Elizabeth Fry Society)
Stefanie Lomatski (Community Member)
Vanessa Love (Western Ottawa Community Resource Centre)
Brigitte Mainville (Maison d'amitié)
Sunny Marriner (Ottawa Rape Crisis Centre)
Charlene Maurice (Interval House)
Angela McDade (Ottawa Police Service - Sexual Assault and Child Abuse Unit)
Carole Miller Family Services Ottawa/OPS
Lynne Oreck-Wener (Community Member)
Sandy Pinhey (Western Ottawa Resource Centre)
Louise Quinn (Ottawa Probation & Parole)
Bailey Reid (Sexual Assault Network)
Darlene Scantland (Victim Witness Assistance Program)
Latitia Scarr (Coalition for Gun Control)
Halina Siedlikowski (Community Member)
Julie Simard (Community Member)
Vivian Lee Stewart (Assistant Crown Attorney)
Barb Sohn (Nelson House)
Steve Sullivan (Ottawa Victim Services)
Louise Toone (Legal Aid Clinic - University of Ottawa)
Donna Watson-Elliott (Ottawa Police Service – Victim Crisis Unit)
Annette Werk (Community Member)



SOCIAL MEDIA.

2014 was a dynamic year for OCTEVAW in terms of connecting in cyberspace and digital platforms as we continue to grow! OCTEVAW has an interactive website with elements such as audio, video clips, a blog section and an online volunteer form, a high-quality YouTube video channel, a Twitter account @OCTEVAW, a Facebook page, and we have continued hosting our mobile app, R.I.S.E., which is geared towards preventing sexual violence on campuses and is available for free on iOs and Android. 2014 also was the year we launched our #JustGotWeird Campaign & microsite at www.justgotweird.com, which is aimed to help students prevent violence on their campuses. 2014 was also the year where our I Can MANifest Change Program launched their microsite and social media campaign. You can check out #ICMC at www.manifestchange.ca. Moreover, 2014 was also the year we launched the Media Hub, a project designed to allow media access to information, statistics and sources for reporting on violence against women. Check it out here: <http://mediahub.octevaw-cocvff.ca>

Our OCTEVAW website continues to provide a solid tool for engaging membership and new audiences. We have had 10,145 visits – and 58% of those coming to the site are new visitors, an increase of 14% from 2012. It is likely that this increase is due to an increased presence in the media as well as on other social media platforms such as Facebook and Twitter.

The goal for 2015 is to link information, develop more tools and resources for the website in order to strengthen our overall presence. It is also our goal for 2015 to become more social media savvy by implementing Twitter, FB & Youtube more! Moreover, our hope is to keep amplifying our different projects and campaigns through the website creating more buzz and traffic creating more of a hub for the different projects and issues. Posting more frequently on multiple platforms and linking these back to the website will be a priority for us. In the age of technology OCTEVAW continues to build our presence online by continuously engaging with multiple online platforms. OCTEVAW began to engage with the online community in September 2012 through developing our Facebook page, Twitter feed and our new blog feature on the OCTEVAW website.

Currently, OCTEVAW's main audience is 77% women, 16% men & 7% trans and gender non-conforming folks. 18-24 year olds (23%), 25-34 year olds (29%), and 35-44 year olds (12%). As you can see from these statistics a major part of our work is engaging young people.

Our followers are mostly from Ottawa (64%), however we also have followers from all over Canada, North America and beyond. We have found that the majority of our on-line community prefers engaging with us on Facebook and Twitter, where Twitter has just surpassed Facebook. OCTEVAW's audience and fan-base has grown exponentially on Twitter since 2013 and we have really boosted our presence on this platform. In April 2014, OCTEVAW had 884 "Likes" on FB and 708 followers on Twitter. As of Feb 2015, OCTEVAW has 1443 (up 163%) "Likes" and 1446 (up 204%) followers on Twitter. Other fun statistics to note is our top viral reach is 75.5k users & our average weekly 'reach' is 7.5k users. OCTEVAW's overall 'viral-bility' is skyrocketing! So don't forget to check us out online.

OCTEVAW FINANCIAL REPORT

INDEPENDENT AUDITORS' REPORT

To the Board of Directors,

Ottawa Coalition to End Violence Against Women:

We have audited the accompanying financial statements of Ottawa Coalition to End Violence Against Women, which comprise the statement of financial position as at December 31, 2014, and the statements of changes in net assets, operations and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of Ottawa Coalition to End Violence Against Women as at December 31, 2014, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

OHCD LLP

OUSELEY HANVEY CLIPSHAM DEEP LLP

Licensed Public Accountants

Ottawa, Ontario
March 25, 2015

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STATEMENT OF FINANCIAL POSITION		
	2014	2013
CURRENT ASSETS		
Cash	\$125,018	\$118,173
Accounts receivable	\$11,295	\$10,067
Prepaid expenses	3,150	\$2,261
	\$139,463	\$130,501
CURRENT LIABILITIES		
Accounts payable	\$5,456	\$5,854
Government remittance payable	-	\$2,078
Deferred revenue	\$80,517	\$70,339
	\$85,973	\$78,271
Internally restricted net assets	\$41,902	\$41,902
Unrestricted net assets	\$11,588	\$10,328
	\$53,490	\$52,230
	\$139,463	\$130,501

STATEMENT OF CHANGES IN NET ASSETS		
	2014	2013
INTERNALLY RESTRICTED NET ASSETS		
Balance beginning and end of the year	\$41,902	\$41,902
UNRESTRICTED NET ASSETS		
Balance - Beginning of year	\$10,328	\$7,081
Net revenue (expenditure) for the year	\$1,260	\$3,247
Balance end of the year	\$11,588	\$10,328

STATEMENT OF OPERATIONS		
	2014	2013
REVENUE		
City of Ottawa	\$79,329	\$80,164
MCSS	\$28,721	\$29,287
Department of Justice	-	\$9,599
Crime Prevention Ottawa	\$28,373	\$34,230
Minister for Status of Women	\$107,020	\$86,940
Donations	-	\$250
Memberships	40	\$460
HRDC	\$2,903	\$2,736
Other revenue	\$2,906	\$2,943
	\$249,292	\$246,609
EXPENDITURE		
Salaries and benefits	\$127,319	\$123,450
Occupancy costs	\$9,929	\$7,037
Repairs	-	\$73
Staff development	\$10,097	\$159
Travel	\$4,731	\$5,092
Outreach	\$5,981	\$5,151
Telephone	\$4,542	\$3,004
Translation	\$16,216	\$13,146
Professional fees	\$29,486	\$50,415
Administration	\$5,274	\$8,808
Meetings	-	\$149
Supplies	\$7,207	\$11,042
Other expenses	\$15,810	\$6,248
Honorarium	\$4,050	\$4,211
Insurance	\$2,458	\$2,760
Website	\$4,932	\$2,617
	\$248,032	\$243,362
NET REVENUE (EXPENDITURE) FOR THE YEAR	\$1,260	\$3,247